

# JOY COX

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## EDUCATION

- PhD** Rutgers, The State University of New Jersey, New Brunswick, NJ, 2018  
Organizational Communication
- MA** University of Missouri, Columbia, MO, 2014  
Communication, emphasis in Applied Communication
- BA** West Virginia University, Morgantown, WV, 2012  
Communication Studies  
Minor: Child and Family Studies
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## RESEARCH INTERESTS

Ecommerce and Automation  
AI Development  
User Satisfaction  
Diversity, inclusion, and  
accessibility  
Communication and discourse

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## ACADEMIC APPOINTMENTS

### **Rutgers New Jersey Medical School**

Administrator, Office of Primary Care and Community Initiatives

2020 OE8100K00: Community Service Learning (2020-21AY)  
2019 OE8100K00: Community Service Learning (2020AY)

Instructor, Office of Diversity and Community Engagement, Summer Health Professions Education Program (SHPEP)

2019 Communication & the Health Professions (Summer 2019)

### **Rutgers, The State University of New Jersey, New Brunswick**

Lecturer, School of Communication and Information

- 2017 04:192:380: Public Speaking (Summer 2017)  
04:192:300: Communication Research (Summer 2017)
- 2016 04:192:380: Public Speaking (Summer 2016)  
04:192:300: Communication Research (Summer 2016)
- 2015 04:192:380: Public Speaking (Summer 2015)
- Graduate Teaching Assistant, School of Communication and Information
- 2017 Comm. 101: Intro to Communication (Spring 2017)
- 2016 Comm. 300: Research Methods (Spring 2016)  
Comm. 300: Research Methods (Fall 2016)
- 2015 Comm. 300: Research Methods (Fall 2015)  
Comm. 355: Advanced Interpersonal Communication (Spring 2015)
- 2014 Intro to Communication (Fall 2014)

### **University of Missouri - Columbia**

Graduate Teaching Assistant, Department of Communication  
2012 – 2014 Comm. 1200: Public Speaking

## **PUBLICATIONS**

### **Books**

**Cox, J.** (2020). *Fat Girls in Black Bodies: Creating Communities of Our Own*. North Atlantic Books, Berkeley, CA

### **Peer-Reviewed Journal Articles**

Brown-Johnson, C., **Cox, J.**, Shankar, M., Baratta, J., De Leon, G., Garcia, R., & Zulman, D. M. (2022). The Presence 5 for Racial Justice Framework for anti-racist communication with Black patients. *Health Services Research, 57*, 263-278.

Shankar, M., **Cox, J.**, Baratta, J., De Leon, G., Shaw, J. G., Israni, S. T., & Brown-Johnson, C. G. (2022). Nonmedical Transdisciplinary Perspectives of Black and Racially and Ethnically Diverse Individuals About Antiracism Practices: A Qualitative Study. *JAMA Network Open, 5*(2), e2147835-e2147835.

**Cox, J.**, Gailliard, B., & Davis, S. (2019). Transformation or Assimilation? Examining Identity and Organizational Tensions at Full Figured Fashion Week. *Departures in Critical Qualitative Research, 8.3*, 29-45. doi: 10.1525/dcqr.2019.8.3.29

Davis, L., Grogran, T., **Cox, J.**, & Weng, L. F. (2016). Inter- and Intrapersonal Barriers to Living Donor Kidney Transplant among Black Recipients and Donors. *Journal of Racial and Ethnic Health Disparities, 4*(4) 671-679. doi: 10.1007/s40615-016-0270-8

**Cox, J.**, Albright, D. (2016). Can you keep a secret? Examining military couples' disclosure through the lens of communication privacy management theory. *Journal of Military and Government Counseling*. <http://acegonline.org/wp-content/uploads/2013/02/JMGC-Vol-4-Is-1.pdf>

**Cox, J.,** Albright, D. (2014). The road to recovery: Addressing the challenges and resilience of military couples in the scope of veteran's mental health. *Journal of Social Work in Mental Health, 12*(5-6), 560-574. doi:10.1080/15332985.2014.891553

**Cox, J.** (2012). Relationship satisfaction and resilience: Military couples and deployment, *Human Communication. A Publication of the Pacific and Asian Communication, 15*(1), 41 - 57. Retrieved from [http://www.uab.edu/Communicationstudies/humancommunication/01\\_04\\_2012\\_Cox.pdf](http://www.uab.edu/Communicationstudies/humancommunication/01_04_2012_Cox.pdf)

Horstman, H. K., Maliski, R., Hays, A., **Cox, J.**, Enderle, A., & Nelson, L. R. (2016). Unfolding narrative meaning over time: The contributions of mother–daughter conversations of difficulty on daughter narrative sense-making and well-being. *Communication Monographs, 83*(1), 1-14. doi:10.1080/03637751.2015.1068945

Houston, J. B., Spialek, M. L., **Cox, J.**, Greenwood, M. M., & First, J. (2014). The centrality of communication and media in fostering community resilience: A framework for assessment and intervention. *American Behavioral Sciences, 59*(2), 1-14. doi: 10.1177/0002764214548563

### **Selected Blogs & Articles**

**Cox, J.** (2019, September 8). *Truth Hurts: Lizzo, Black Women & Weight Stigma*. Center for Discovery Eating Disorder Treatment. Retrieved from <https://centerfordiscovery.com/blog/truth-hurts-lizzo-black-women-weight-stigma/>

**Cox, J.** (2019, June 29). *With Shows like The Biggest Loser, No One Wins*. Center for Discovery Eating Disorder Treatment. Retrieved from <https://centerfordiscovery.com/blog/biggest-loser-no-one-wins/>

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## **CONFERENCE PRESENTATIONS AND INVITED TALKS**

### **Selected Conference Presentations**

**Cox, J.** (2022). What makes you magical. Keynote presentation for Google Rare graduation. Remote.

**Cox, J.** (2019). Imagining the Future: What Happens When the Pieces Start to Come Together. Keynote presentation for the 50<sup>th</sup> National Association to Advance Fat Acceptance conference, Las Vegas, Nevada.

**Cox, J.** (2017). Keep calm and love your curves: An examination of identity and organizational tensions at Full-Figured Fashion Week. Paper presented at the International Communication Association annual conferences, San Diego, CA.

**Cox, J.** (2016). Keep calm and love your curves: An examination of fat positive women and Full-Figured Fashion Week (FFFWeek). Paper presented at the Weight Stigma annual conference, Vancouver, Canada.

**Cox, J.** (2016). It's all in the face: An examination of attitudes and self-perceptions of viewers after being exposed to pictures of fat women in the media. Paper presented in the Applied Communication Division at the National Communication Association annual conference, Philadelphia, PA.

**Cox, J., & Theiss, J. (2015).** Relationship characteristics that predict communication about weight loss and efficacy to achieve weight loss goals. Paper presented in the Interpersonal Division at the International Association for Relationship Research Mini Conference, New Brunswick, NJ.

**Cox, J., & Hesse, C. (2014).** Beauty believed and perceived: The effects of body image and affection shared between couples. Paper presented in the Interpersonal Division, National Communication Association Annual Conference, Chicago, IL.

**Cox, J., Albright, D. (2014).** The road to recovery: Addressing the challenges and resilience of military couples in the scope of Veteran's mental health. Paper presented in the Interpersonal Division at Central States Communication Association Annual Conference, Minneapolis, MN.

**Cox, J. (2012).** Relationship satisfaction and resilience: Military couples and deployment. Paper presented at 1st James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference, Eastern Communication Association, Cambridge, MA

### **In Service Teaching**

**Cox, J. (2021).** Unpacking the burden of weight bias with healthcare professionals. Educational workshop done for Reed College Health & Counseling Center, Remote.

**Cox, J. (2021).** Weight bias and its role in today's society. Presentation done for Everybody Deserves Sex Education educational series, Remote.

**Cox, J. (2020).** The culture between us. Presentation done for Amazon Body Positive educational series, Remote.

**Cox, J. (2019).** What to do when the chairs don't fit. An interactive session on weight bias in the workplace. Presentation done for Penn State University's Diversity Day, State College, Pennsylvania.

### **Invited Radio Appearances**

CNN's Chasing Life with Sanjay Gupta. (Producer). (2021, May 25). The Body that Got Me Through. <https://www.cnn.com/audio/podcasts/chasing-life?episodeguid=0b4cd9a6-a5d4-4fa8-ac2a-ad32013651df>

Peterson, E. (Producer). (2020, July 8). How to Use Your Intuition to Be a Better Ally with Joy Cox @ The School of Bravery. <https://www.youtube.com/watch?v=nn7SBreYYtg&feature=youtu.be>

Smathers, P. (Producer). (2018, July 4). Let Freedom Ring—Body Liberation & Emotional Freedom with Joy Cox @ Positive Nutrition Podcast. <https://www.positive-nutrition.com/post/2018/07/04/122>

Harrison, C. (Producer). (2018, May 14). Breaking Free from Diet Culture with Joy Cox @ Food Psych. Podcast. <https://christyharrison.com/foodpsych/5/breaking-free-from-diet-culture-with-joy-cox>

Williams, J. (Producer). (2018, March 15). Conversations on Gym Culture, Body Image & the Stigma associated with larger bodies: Interview with Joy Cox @ Facebook Live. <https://www.facebook.com/onetrujus/videos/10156403482013081>

### **Pop Culture Media Features**

Shilton, A. (2021). Banish Anxiety About Your Post-Lockdown Looks. <https://www.nytimes.com/2021/04/17/at-home/post-lockdown-looks.html>

- Cassidy, J. (2020). What's It Mean to Be A Fat Girl in a Black Body? <https://www.aislinmagazine.com/fat-girls-in-black-bodies-dr-joycox?fbclid=IwAR2PnK2xihoikvBnOhVtsk0Dy8VRBiAgitUCids1-xQNgNdGi5FnLsqxem4>
- Kazdin, C. (2020). The Quest to Make Eating Disorder Treatment More Inclusive. <https://thepapergown.zocdoc.com/the-quest-to-make-eating-disorder-treatment-more-inclusive>
- Harrison, C. (2020). Covid-19 Does Not Discriminate by Body Weight. <https://www.wired.com/story/covid-19-does-not-discriminate-by-body-weight/>
- Cruz, M. (2020). #BlackHistoryMonth: 30 Black Influential Leaders Pushing for Change in the Plus Size Industry. <https://www.plus-model-mag.com/2020/02/blackhistorymonth-30-black-influential-leaders-pushing-for-change-in-the-plus-size-industry/19>
- Bryne, C. (2019). How to Live Your Anti-Diet Values in a Weight-Obsessed World (Without Being a Jerk). <https://www.self.com/story/anti-diet-values?verso=true>
- Hobbes, M. (2018). Everything You Know About Obesity is Wrong. Huffington Post Highline. <https://highline.huffingtonpost.com/articles/en/everything-you-know-about-obesity-is-wrong/>
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## RESEARCH EXPERIENCE

### Meta

UX Researcher

- 2021 - Specialized in research focused on automation with Ecommerce, DTC, CPG, and Retail head and hair advertisers  
Collaborated with engineers, content designers, product designers and program managers across teams to impact product development  
Led Understand roadmapping each half, prioritizing projects with most impact for products

### Graham Ladensohn Presence 5 for Racial Justice

UX Researcher, Stanford University School of Medicine

- 2020 – 2022 Collected qualitative data using in-depth analogous interviews  
Gave feedback on research design, best practices in qualitative research  
Collaborated with team members to produce reports suitable for publication  
Reviewed and synthesized relevant literature

### Rutgers, The State University of New Jersey – New Brunswick

Graduate Student, School of Communication and Information

- 2014 – 2018 Trained to collect quantitative and qualitative data using surveys, participant observations, interviews and content analysis  
Obtained techniques to recruit and retain research participants Performed data entry, cleaning and analysis through *SPSS* Performed data entry, cleaning and analysis through *NVivo* Read, reviewed, and synthesized literature  
Produced academic reports suitable for publication  
Produced academic reports suitable for conference presentations  
Presented research findings at international, national, and regional conferences
- 2014 -2015 Trained in coding interview data, utilizing open coding and grounded theory

### University of Missouri-Columbia

Graduate Student, Department of Communication

- 2012 – 2014 Trained in *SPSS* to analyze data by testing for correlations, ANOVAs, MANOVAs, regressions, and factor analysis  
Synthesized literature to produce well written hypotheses and research questions  
Worked in interdisciplinary circles to incorporate various perspectives into research design

Participated and organized participant recruitment in research studies  
Designed flyers and announcements for research studies  
Collected and cleaned data for various quantitative and qualitative projects  
Collaborated on teams to produce research studies suitable for publication and conference presentations  
Submitted finished research projects to academic journals for publication  
Presented research findings at national and regional conferences

2014 -2015 Trained in coding interview data, utilizing open coding and grounded theory

### **University of Missouri-Columbia**

Graduate Student, Department of Communication

2012 – 2014 Trained in *SPSS* to analyze data by testing for correlations, ANOVAs, MANOVAs, regressions, and factor analysis

Synthesized literature to produce well written hypotheses and research questions

Worked in interdisciplinary circles to incorporate various perspectives into research design

Participated and organized participant recruitment in research studies

Designed flyers and announcements for research studies

Collected and cleaned data for various quantitative and qualitative projects

Collaborated on teams to produce research studies suitable for publication and conference presentations

Submitted finished research projects to academic journals for publication

Presented research findings at national and regional conferences

2014 Trained to conduct participant observations, writing memos and analyzing findings

2014 Trained in the methodology of Photovoice

2013 Trained coder for narrative data

### **West Virginia University**

Undergraduate Student, McNair Scholars Post-Baccalaureate Achievement Program

2011 - 2012 Trained in research ethics and IRB protocol

Researched scales and indexes to collect quantitative data Drafted participant consent forms

Recruited participants for research study Collected, cleaned, and analyzed data using *SPSS* Gathered literature to produce literature review Wrote and revised final research project

Presented research findings at numerous conferences

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## **PROFESSIONAL EXPERIENCE**

2021 – 2023

UX Researcher, Meta, Remote

2020 – 2022

Graham Ladensohn - Presence 5 UX Researcher for Racial Justice, Stanford University School of Medicine, Remote

2018 – 2021

Program Administrator & Development Analyst, Rutgers New Jersey Medical School, Newark, NJ

2018

Research Coordinator, Research Foundation City University of New York, Staten Island, NY

2015 – 2018

Part-time Lecturer, Rutgers University, New Brunswick, NJ  
Teaching Assistant/Graduate Fellow. Rutgers University, New Brunswick, NJ

2012 – 2014

Teaching Assistant, University of Missouri – Columbia, Columbia, MO

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## **PROFESSIONAL DEVELOPMENT**

### **Workshops**

2019            Ross Cook Implicit Bias Intensive Workshop, Silver Springs, MD  
2019            Narrative Medicine Basic Workshop, Columbia University, New York, NY  
2018            Fair Play Implicit Bias Workshop, Princeton University, Princeton, NJ

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## **SCHOLARSHIPS AND AWARDS**

### **Graduate Fellowship**

2017 - 2018        Rutgers University, 2017. \$25,000

### **Teaching Assistantships**

2014 – 2107        Rutgers University, 2014 –2017. \$28, 047  
2012 – 2014        University of Missouri, 2012-2014. \$12, 500

### **Scholarships**

2012 – 2014        Thurgood Marshall Academic Scholarship, 2012-2014. University of Missouri. \$10,500  
2012                Ronald E. McNair Post-Baccalaureate Achievement Program, 2012. West Virginia University.  
\$2,500

### **Grant Funding**

2018                Teaching Assistant and Graduate Fellow Professional Development Award. Rutgers  
University.  
\$950  
2017                Teaching Assistant and Graduate Fellow Professional Development Award. Rutgers  
University.  
\$925  
2017                Dissertation Support Award. Rutgers University. \$1000.00

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### **Top Paper Honors**

2015                Interpersonal Communication Division of the International Communication Association

Relationship Characteristics that Predict Communication About Weight Loss and Efficacy to Achieve Weight Loss Goals. San Juan, PR.

- 2014 Interpersonal Communication Division of the National Communication Association  
The Cognitive Components of Narrative Sense-Making and Well-Being in Mother-Daughter Conversations of Difficulty. Chicago, IL.
- 2012 James C. McCroskey and Virginia P. Richmond Undergraduate Scholars Conference Relationship Satisfaction and Resilience: Military Couples and Deployment. Cambridge, MA.

### **Outstanding Teaching Recognition**

- 2019 Rutgers New Jersey Medical School – SHPEP Program  
2012 – 2014 University of Missouri – Columbia: Outstanding teacher evaluations
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### **SERVICE**

#### **Service to the Profession**

- Co-Chair, Clinical Services & Health Education Planning Committee, Vision 2020 Lincoln Park Music Festival Sustainable Health & Wellness Village, Newark, NJ (2020 – present)  
Board Member, Advocates for Healthy Living Initiative (AHLI), Newark, NJ (2020)  
Advisory Board, ASDAH (2017 – 2020)
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